

Hahn Air Systems offers air partners rich content solutions through Travelport

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Travelport (NYSE:TVPT), a leading Travel Commerce Platform, has signed an agreement with Hahn Air Systems, the global consolidation service connecting small, medium and low cost airlines as well as ground carriers to all major GDSs worldwide, to offer its 37 air partners access to Travelport's innovative Rich Content and Branding technology.

Launched in 2006, the sister company of airline and distribution specialist Hahn Air enables partner airlines to be booked through all major GDSs worldwide under the two-letter code H1. Among the services offered by Hahn Air Systems are scheduling, fare filing, messaging, inventory management as well as booking, HR-169 ticketing and settlement.

With Travelport's Rich Content and Branding solution, Hahn Air Systems' partners are able to market and retail their services more effectively, fully displaying all of their branded fares and ancillaries to travel agencies. The solution includes rich product descriptions and graphics, optional or ancillary products for sale, including fares families, as well as 'the next product/price point up' offers to encourage more upselling.

The additional content will be available to travel agencies through the award-winning point of sale technology, Travelport Smartpoint. The first three H1 partners who benefit from having their content displayed in Travelport Smartpoint will be fastjet, flyafrika and Blue Air with more partners to be implemented during 2015.

Commenting on the new partnership, Alexander Proschka, Head of Hahn Air Systems says: "With Travelport's Rich Content and Branding technology, Hahn Air Systems will provide its air partners an enhanced display which will set them apart from their competitors. Travel agents in turn can suggest travel options that may not have previously been considered by passengers and this results in increased sales opportunities overall."



Robin Ranken, Travelport's Head of Airline Services Europe, said: "We look forward to helping Hahn Air Systems' air partners increase revenue and maximize growth by utilizing our innovative merchandising technology, Rich Content and Branding. At Travelport, we are redefining travel commerce by offering exclusive new products to the travel industry and we are pleased to provide this to Hahn Air Systems and its air partners."